

5 reasons **WHY YOU** should attend the

25th anniversary
annual INCOSE
international symposium

Seattle, WA
July 13 - 16, 2015



Join your colleagues in the systems engineering community!
Learn state-of-the-art methods and essential skills for systems engineers

1 Learn something new that you can use on the job!

The technical program is filled with keynotes, tutorials, presentations, and panels that address the most relevant topics in **systems engineering**. Come prepared with tough questions to ask our speakers and plan to bring your new-found knowledge back to the office when you return.



“ Your boss should love this reason, and if you are the boss, even better. ”

3 Gain new outlooks and be inspired!

The convocation of systems engineering includes many forward looking **thought-leaders** who may offer just the motivation you need to read a new book or learn more about new methods that will benefit you in your daily life, both personally and professionally.



“And, just maybe, you will be inspired to become part of the program next year with a paper, panel, or tutorial submission.”

2 Hear the latest announcements from our exhibitors!

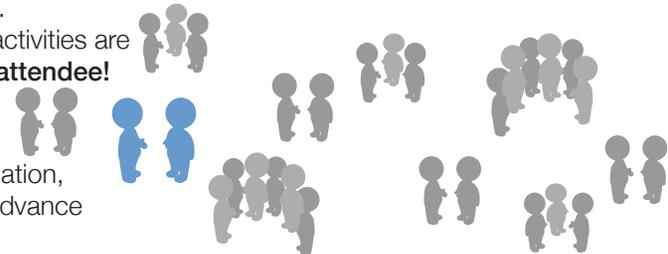
Our exhibit hall is completely subscribed this year and many of the exhibitors are bringing their latest products and announcements to the symposium. It is hard to keep updated, but this is an opportunity to gain momentum on the latest thinking and **tool support** for MBSE, and other topics.



“ The Friday factory tour is a great way to see systems engineering in practice. ”

4 Roll up your sleeves and interact with other participants!

The symposium also offers opportunities, such as the Mentor Connection and Practitioners Challenge, to ensure that your days in Seattle are filled with more than passive activities. The SE-101 track and both of these activities are a great opportunity for the **first-time attendee!**



“The website offers more information, and it is important to register in advance for the Practitioners Challenge.”

5 Expand your network of colleagues in the systems engineering community!

New questions arise every day on the job. Consider how great it could be to pick up the phone, or send an email, to ask a colleague with **similar experiences** how they have addressed the same challenge.



“And, remember, INCOSE provides many opportunities to expand and track your professional network through forums and social media channels after the symposium concludes.”

more information at events.incose.org