

25th anniversary

annual INCOSE
international symposium



Seattle, WA
July 13 - 16, 2015

Sponsorship Prospectus

The symposium returns to Seattle, the location of the first open symposium in 1991, to celebrate and highlight the progress that the past 25 years have wrought as fledgling INCOSE has grown into today's INCOSE. Your presence as a sponsor for this event will identify your firm as a supporter of and leader in the profession of systems engineering.

The original statement of goals that has withstood the test of time, among them the goal to promote international collaboration in systems engineering practice, education, and research, which is exactly the goal of the 25th annual INCOSE International Symposium (IS2015).

The 25th anniversary promises to be a spectacular affair and this means that our sponsors will receive increased visibility and opportunity to reach the growing audience of over 10,000 members, and their colleagues. This summary of our prospectus gives you a glimpse of the sponsorship opportunities and the associated benefits of sponsorship at levels ranging from Platinum to Bronze. Our website contains a complete package including a list of organisations who have sponsored over the past four years, and details about pricing and registration of interest.

Join us in breaking all records for sponsor participation and make your decision quickly because as in the past it is first come, first served for claiming your sponsorship opportunity. And, consider a completely new sponsorship opportunity under the Global Sponsorship Program which projects your organisation's profile across INCOSE for the full year of our 25th Anniversary.

INCOSE's Annual International Symposium is the largest annual gathering of systems engineers for four days of presentations, case studies, workshops, tutorials and panel discussions. The program attracts an international mix of professionals at all levels, and includes practitioners in government and industry, as well as educators and researchers.

The benefits for systems engineers attending the Symposium, include the opportunity to share ideas, network, build competency, pursue certification, contribute to the advancement of the profession through collaboration on tools, processes and methodologies, learn about new offerings in training and education, and forge new partnerships.

For information about **symposium sponsorship** please visit us at events.incose.org
or contact **Delphine Michel**, delphine.michel@askintlconference.com

For information about the **INCOSE Global Sponsorship Program** please visit www.incose.org
or contact **Holly Witte** holly@univmgmt.com, +1 858-541-1725



25th anniversary global sponsorship program

INCOSE is delighted to offer sponsorship opportunities for our 25th Anniversary year giving your organisation unparalleled global visibility. Three packages include sponsorship of the INCOSE International Symposium in Seattle, WA, 13-16 July 2015. For the first time, our Global Sponsors will be recognised as sponsors of the INCOSE International Workshop in Torrance, CA on 24-27 January 2015¹.

Principal Global Sponsors (\$100,000) will be represented throughout our entire organization during our Anniversary Year. Benefits will include:

- The benefits of INCOSE 2015 International Symposium Platinum Sponsorship
- Sponsorship of the INCOSE International Workshop 2015
- Your name² as Principal Global Sponsor of two other INCOSE events (see over for list)
- Your name with INCOSE on the annual \$1500 Scholarship presented to the INCOSE winner of the International Science Education Foundation Scholarship
- Your corporate logo will be displayed on 25th Anniversary INCOSE materials and on the INCOSE website – with links to your organisation's website.
- Your corporate profile will appear in an INCOSE Official Member publication.

Major Global Sponsors (\$60,000) will be represented throughout our entire organization during our Anniversary Year. Benefits will include:

- The benefits of INCOSE 2015 International Symposium Gold Sponsorship
- Sponsorship of the INCOSE International Workshop 2015
- Your name as Major Global Sponsor of one other INCOSE event (see over for list)
- Your name¹ with INCOSE on the annual \$750 Scholarship presented to the INCOSE winner of the International Science Education Foundation Scholarship
- Your corporate logo will be displayed on 25th Anniversary INCOSE materials and on the INCOSE website – with links to your organisation's website.

Supporting Global Sponsors (\$30,000) will be represented throughout our entire organization during our Anniversary Year. Benefits will include:

- The benefits of INCOSE 2015 International Symposium Silver Sponsorship
- Sponsorship of the INCOSE International Workshop 2015
- Your corporate logo will be displayed on 25th Anniversary INCOSE materials and on the INCOSE website – with links to your organisation's website.

¹ Sponsors who confirm before 31st December 2014

² In the event of multiple sponsors at this level, we will identify comparable Scholarship opportunities.

For information about the **INCOSE Global Sponsorship Program** please visit www.incose.org
or contact **Holly Witte** holly@univmgmt.com, +1 858-541-1725

Global Sponsorship Benefits

	Principal	Major	Supporting
International Symposium Sponsorship	Platinum	Gold	Silver
International Workshop Sponsorship ³	✓	✓	✓
Sponsorship of other INCOSE Events	TWO	ONE	
Corporate Logo on INCOSE Anniversary Materials	✓	✓	✓
Corporate Logo on INCOSE Website	✓	✓	✓
Corporate Profile in an INCOSE Member Publication	✓		

ADDITIONAL GLOBAL EVENTS (all in 2015)

Americas and Global

- Great Lakes Regional Conference
- Conference on Systems Engineering Research
- BKCASE

Europe, Middle East and Africa

- SSSE (Swiss) Annual SE Conference – *Autumn*
- INCOSE UK Annual SE Conference – *Nov*
- AFIS CSDM – *Nov.*
- AFIS Thematics Days
- AFIS Workshop
- German Annual SE Conference – *Nov*
- Italian National Symposium on SE – *Sept*
- South Africa Annual Conference
- Spanish Chapter Annual Event
- Nordic SE Tour

Asia-Oceania

- KSHIJI – *Jan*
- APCOSEC 2015 – *Bangalore, India*
- SETE – Australia SESA Conference

³ All global sponsors who commit before 31st Dec 2014 will be recognised at the INCOSE 2015 International Workshop January 2015

For information about the INCOSE Global Sponsorship Program please visit www.incose.org or contact Holly Witte holly@univmgmt.com, +1 858-541-1725

Why should you sponsor?

- Unique brand of recognition and visibility for your organization
- Access to the latest thinking relevant to the practice of systems engineering
- Put a spotlight on your organization's competency in Systems Engineering
- Be associated with the highest culture of professionalism and innovation
- Demonstrate organizational support to INCOSE's mission
- Develop sustainable business relationships

Summary Matrix of Benefits and Sponsorship Items

Benefit	Platinum	Gold	Silver	Bronze	Other
Company logo w/ hotlink on IS website	✓	✓	✓	✓	✓
Recognition on Symposium onsite signage	✓	✓	✓	✓	✓
Acknowledgement at Symposium Banquet	✓	✓	✓	✓	
Recognition in INCOSE Workshop Directory	✓	✓	✓	✓	
Option to participate as Global Sponsor*	✓	✓	✓		
Early bird rate the entire registration period	✓	✓			
Booth in Exhibits Hall	double				
Reserved Banquet Table	1				
Symposium Portfolio	✓				
Symposium Annual Banquet	✓				
Ice Breaker Reception	✓				
Exhibitors' Cocktail Hour	✓				
Badge Lanyards		✓			
Symposium Pre-Banquet Reception		✓			
Audio/Visual Equipment		✓			
INCOSE New Members Luncheon		✓			
Cyber C@fé			✓		
Lunch			4		
Digital Conference Proceedings			✓		
Logo Pens for registration materials				✓	
Logo on Volunteer Shirts				✓	
Coffee Breaks				4	
Notepad with logo				✓	
Conference Mobile App				✓	

* **NEW FOR 2015! INCOSE celebrates its 25th Anniversary.** Join us as one of the first Global Sponsors of prestigious and valuable additional opportunities across the globe. Our three Global Sponsorship levels augment and include International Symposium sponsorship.

For information about symposium sponsorship please visit us at events.incose.org or contact **Delphine Michel**, delphine.michel@askintlconference.com

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